



Cristine O'Keefe

Managing Director
IMPACT Strategic Funding

About Cris

With a career spanning retail, music education, private business, and now consulting in finance, Cristine brings a broad perspective to helping businesses with financing projects. She has worked with companies in manufacturing, professional services, construction, transportation, distribution, and owner-occupied real estate, gaining insight into the financial and operational challenges that drive decision-making.

Though she began in education, Cristine developed her understanding of corporate finance as a controller for a manufacturing company. That role gave her a rare dual perspective: she knows how companies work from the inside and how to navigate the lending landscape to secure solutions. Today, she focuses on debt placement, helping clients access SBA, USDA, ABL, mezzanine, and private credit for acquisitions, refinancing, growth, and ownership changes including ESOPs and leveraged buyouts. Cristine is distinguished by her people-centered approach. She listens first, learns the nuances of each situation, and connects the right resources to solve problems efficiently. Relationship-driven, she finds

satisfaction in creating outcomes that succeed for both clients and lenders.

As leader of Impact Strategic Funding, Cristine has built the firm on empathy and experience, championing a “strategy + execution” approach. She thrives on action, keeping projects on track while finding creative solutions. Her mix of financial insight, operational experience, and relationship acumen ensures clients receive not only guidance but results.

Whether a business is pursuing growth, refinancing, or ownership change, Cristine provides pragmatic solutions that make complex transactions manageable and outcomes more predictable.

Reach Out If You Need Help With:

- Government Guaranteed Programs - SBA and USDA
- Asset Based Lending Solutions Including PO and AR Financing
- Construction
- Real Estate Loans
- Private Loans
- Traditional Lending
- ESOP (Employee Stock Ownership Plan)
- Acquisition or Startup

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