

Parker Laville

Managing Director
IMPACT Strategic Funding

About Parker

Constructive, two-way relationships are a priority to Parker. He consistently seeks to establish professional bonds based on respect, honesty and hard work. Parker's objectives at Impact Strategic Funding include finding well-developed financing solutions for clients and implementing these solutions on a timely basis.

The collaborative, multi-faceted organizational structure at CSuite Impact facilitates referrals and shared best-practices that translate to good outcomes for customers. Parker seeks to align client funding needs with solutions from banks and alternative "non-bank" capital providers. Financing for working capital, acquisitions, refinancing, capital spending and restructuring are core competencies.

Experience

After a brief career as a Drilling Engineer on offshore oil rigs in the Gulf of Mexico, Parker earned an MBA and redirected his professional focus to commercial finance and banking. Over 30+ years, Parker developed client relationships and provided creative financing solutions and complimentary products for his customers while at several international banks.

While working and managing teams of bankers at Societe Generale, Natixis, Commonwealth Bank of Australia and Credit Agricole, Parker developed skills in credit and business analysis, portfolio analysis, debt structuring, and process management.

Throughout his career, Parker has covered clients in numerous industries including homebuilding; energy and natural resources; manufacturing; commercial real estate; transportation and distribution; retail; pharmaceuticals; chemicals; services and others.

Parker earned a BS in Petroleum Engineering and an MBA at LSU. He also holds FINRA investment banking licenses 79 and 63. In addition to banking, Parker and his wife have built a small real estate investment portfolio including climate-controlled storage and rental properties.





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