

Transforming CPA Firms with Strategic Offshoring Solutions



Core Services and Expertise:

Needs Assessment & Strategic Planning:

Expert analysis and scope creation for outsourcing suitability.

Customized Offshoring Strategies:

Tailoring offshoring strategies to individual firm needs.

Workshops and Training Facilitation:

Conducting insightful workshops on offshoring best practices.

Offshore Team Optimization:

Building process and efficiencies to improve the effectiveness of the team.

Full-cycle Offshoring Support:

From RFP development to implementation and communication strategies.

MEET LAURENCE

Laurence Whittam, the leading advisor in the offshoring/outsourcing arena, specializes in empowering Accounting firms and finance teams to maximize their potential through effective utilization of offshore talent. With over a decade of unmatched expertise, Laurence is committed to pioneering strategies that integrate offshore resources seamlessly into U.S. operations.

UNIQUE VALUE PROPOSITION

As a front-runner in offshoring consulting, I bring a unique blend of insider knowledge, global connections, and a track record of successful matches between U.S. firms and offshore talent. My approach is to work in the best interest of the firm to build a sustainable, scalable offshore team where the cultures blend together effectively.

TESTIMONIALS

“Being new to the arena, Laurence was able to lay out a step-by-step plan of how to develop, implement, and ultimately succeed using offshore team members.”

James V. Provence, Manager, The Koenig Group, LLC

“I have never seen anyone as client-focused as Laurence. He listens, advises you on what will work, helps focus you on the right objectives and then works with all levels of both the outsourcers and his client to ensure success.”

Chris Schwab, Director, Advisory Services, WellsColeman

SUCCESS STORY

Recently negotiated an agreement for a mid-size CPA firm to start their outsourcing journey finding 25% additional savings, preferable terms and created a tax season roadmap to ensure there is a planned implementation strategy.